

December 2017



Brushes with Benefits Fundraiser at Creston Brewing raises money for Feeding America West Michigan

October 5 2017 GRAND RAPIDS, MI – Creston Brewery was the scene of the Brushes with Benefits fundraiser to help feed hungry families in need in West Michigan. The two hour event was a fun evening of social painting, craft beers, fun with friends and all for a great cause.

"We knew there was a ton of energy in the local community, the arts community and in the craft beer community and that the people of West Michigan are passionate about supporting our cause to provide meals to families in West Michigan who need them. It's was incredibly encouraging to be a part of it," Little said.

Tapping into the hearts and minds of the people of West Michigan to both support a great cause like Feeding America and supporting local breweries like Creston was a terrific way to spend the evening.

"As a new brewery, we want to set the standard for community involvement," said Brianne Ross, Creston's taproom manager. "We believe that it is a team effort to help provide meals to families in Grand Rapids so we do everything we can do to make a positive impact on our community"

Brushes with Benefits was created to provide everything you need for a creative and fun night on the town: canvas, paint, brushes, and a 2 hour step-by-step walk-through of a beautiful painting. Our Paintertainer assists you in every way to create a masterpiece that you will actually be proud to take home! Food and drinks are available at any event for purchase but are not included in the ticket price.

"We were amazed by the response and with funds raised at the event, Feeding America was able to provide 1160 meals to families in need in our community." said Sean Little, development associate at Feeding America West Michigan. "Everyone had a great time supporting a great cause, and took home a painting masterpiece they created."

Brushes with Benefits has partnered with charities such as Feeding America, Purple Community, and Pink Arrow Pride to host events and raise money for great causes right here in our community. Future events at Creston Brewing, Harmony Hall, and Big Boiler in Lowell are just the beginning, and with every event \$10 per ticket sold will go to benefit our charity partners.

To view upcoming events or purchase tickets visit our Facebook page www.facebook.com/bwbgrandrapids or website www.BrushesWithBenefits.com.

If you're a charity, fundraising group, or company looking for terrific team building activities and want to learn more about Brushes with Benefits please contact us directly and we'll create an event perfect for you.

(877) 271-2552 or info@brusheswithbenefits.com

