

For Immediate Release

December 2017



Brushes with Benefits Fundraiser at Harmony Hall raises money for Purple Community/Van Andel Institute

December 4, 2017 GRAND RAPIDS, MI – Harmony Hall was the scene of the Brushes with Benefits fundraiser benefiting Cancer and Parkinson's Research in West Michigan. The two hour event was a fun evening of social painting, craft beers, fun with friends and all for a great cause.

Working in the West Michigan community to raise both awareness and money to support a great cause like Purple Community/Van Andel Institute and supporting local breweries like Harmony Hall was a terrific way to spend the evening. We knew there was a lot of passion in the local community, the arts community and in the craft beer community and that the people of West Michigan are passionate about supporting Purple Community and their efforts to fund Cancer and Parkinson's Research at Van Andel Institute.

"The team at Harmony Hall has a strong passion for community involvement," said Mary McLaughlin, Harmony Hall General Manager. "We believe being active in our community sets an example for others to follow, and is the best way to have an impact on issues that matter to West Michigan."

Brushes with Benefits was created to provide everything you need for a creative and fun night on the town: canvas, paint, brushes, and a 2-3 hour step-by-step walk-through of a beautiful painting. Our Paintertainer assists you in every way to create a masterpiece that you will

actually be proud to take home! Food and drinks are available at any event for purchase but are not included in the ticket price.

Brushes with Benefits has partnered with charities such as Feeding America, Purple Community, and Pink Arrow Pride to host events and raise money for great causes right here in our community. Future events at Creston Brewing, Harmony Hall, and Big Boiler in Lowell, and Uccello's are just the beginning, and with every event \$10 per ticket sold will go to benefit our charity partners.

To view upcoming events or purchase tickets visit our Facebook page www.facebook.com/bwbgrandrapids or website www.BrushesWithBenefits.com.

If you're a charity, fundraising group, or company looking for terrific team building activities and want to learn more about Brushes with Benefits please contact us directly and we'll create an event perfect for you.

Are you interested in learning more and supporting Purple Community? Visit them at purplecommunity.org for more information!

(877) 271-2552 or info@brusheswithbenefits.com

